



Design 1 x4

Design 1 x4

Design 2 x8

Design 1 x5

Design 1 x3

# Design 1 Look

- 1.5' x 1.5' vinyl design pieces, including
  - standard Storm the Wall branding (logo, website, registration information)
  - Student quote with their name and faculty details, highlighting what they're excited to do  
#forSTORM



# Design 1 examples



**MARCH 20 - 23**  
REGISTER BY MARCH 11

Melinda Y., 5<sup>th</sup> year Arts  
**#forSTORM**

**“Learning that my  
friends are a lot  
stronger than they  
look.”**



**STORMTHEWALL.CA**



**MARCH 20 - 23**  
REGISTER BY MARCH 11

Chuchu J., 1<sup>st</sup> year Pharmacy  
**#forSTORM**

**“Getting an  
endorphin high  
before class.”**



**STORMTHEWALL.CA**

# Design 1 Location

16 total quantity

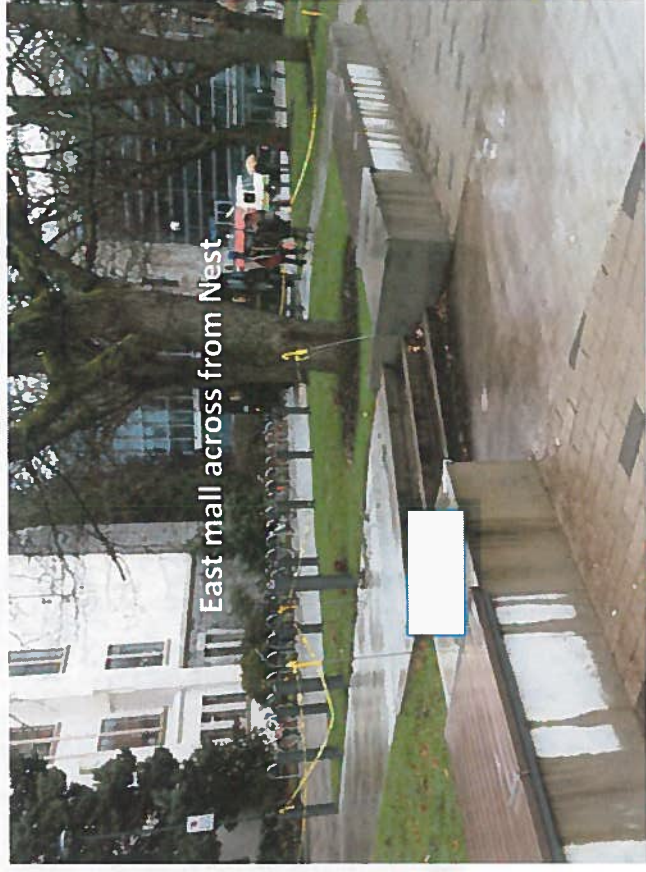
- 3x on cement seating areas around Martha Piper Plaza
- 4x on vertical walls around echo circle at Main Mall and Memorial
- 4x on cement seating areas across from Nest by East Mall
- 5x on the cement runs of the fountain stairs (top side) to be distributed on both sides



Martha Piper Plaza x 3 distributed around



Echo chamber, x4 for each entrance



East mall across from Nest



Fountain rises - x5 distributed around

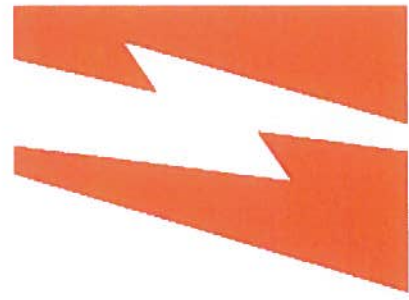


# Design 2



- Up the fountain drop-down stairs, on the rises facing the bus loop when walking up
- 8 - 1' x 3' adhesive backed vinyls (4 on either side of the fountain)
- Design involves standard Storm the Wall logo/registration information

# Design 2



**STORM  
THE  
WALL**

**#STORMTHEWALL**



**MARCH 20 - 23 | REGISTER BY MARCH 11**

**STORMTHEWALL.CA**

